

EXPERIENCED PROMOTERS

ISE, is a 19 years old trusted and experienced brand in organising specialised exhibitions, conferences, events and publishing with core competence in education, career and entrepreneurship areas since 1997. ISE Education Media India is the publisher of education magazines **Careers&Campuses**, **Butterfly** & **Speak English**.

ISE organises a large number of specialised multicity annual exhibitions including **Careers&Campuses**, (India's oldest India International Education Fair Series at 15 cities in Kerala) **MBA (in India&Abroad) Education Fair** (Exclusive Management Education Fair Series) **Education@Abroad** (Overseas Education Fair Series) **What after StdXII?/Gulf Education Tour** (Education Fair & Seminars for Indian & International School Students in Gulf Countries), **International School Exhibition**, **Learn@School** (India's only IT & Learning Support fair for School Children), **Franchise & Business Opportunity Show**, (Annual exhibition for Franchise & Retail opportunities) etc.

ISE organises International Exhibitions, Conferences & Seminars in Gulf Countries since 2008 onwards with office in Dubai.



What After Std XII? GULF EDUCATION TOUR

6th Annual International Education Exhibition & Career Counselling Seminars for International & Indian School Students (Std XII) in UAE

- 2015 NOV 2015 December**
- 27 : DUBAI, Sheraton Creek Hotel
 - 28 : SHARJAH, Indian Association Hall
 - 29 : AL-AIN, India Social & Cultural Centre
 - 30 : ABU DHABI, Hotel Le Royal Meridien
 - 1 : RAS AL KHAIMAH, Indian Association Hall



Organized by **ISE** Brought to you by **Careers & Campuses**

for more details



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Presenting **What After Std.XII ? / Gulf Education**
Tour-6th Annual International Education Fair for 2016
 undergraduate admission intakes with Career
 Counselling & Seminars for students studying in
 International & Indian Schools in Gulf Countries.



PERFECT TIMING


The dates of exhibitions are weekend and national holidays in UAE and before the model examinations of Std XII students in International & Indian Schools.



PARTICIPANTS CAN ...

- ▶▶ Provide information about your University / College / Institutes and Courses.
- ▶▶ Enroll Students through Counselling and Spot Admissions.
- ▶▶ Sell Prospectus / Receive Application
- ▶▶ Give Audio Visual Presentations.
- ▶▶ Conduct Seminars and Discussions.
- ▶▶ Collect maximum prospective students database.

UNIQUE ADVANTAGES

- ▶ Focus on Std XII students of Indian Schools & International Schools in UAE.
- ▶ Pre registration of Std XII students for career seminars & counselling through 53 Sr. Secondary Indian Schools & selected International Schools in UAE.
- ▶ Limited number of stalls - 20-25 Nos.
- ▶ Access to complete students registration database.
- ▶  Career Seminars & Counselling by well known Career Gurus.

Careers & Campuses



Careers&Campuses, The independent education and career planning magazine in India started publication in 2002. The magazine **Careers&Campuses** owned and published by the same management of **ISE Event Management (P) Ltd. and ISE Infomedia Exhibitions & Conferences in Dubai.**

EXHIBITOR PROFILE

- Autonomous Universities / Colleges
- Private Universities
- Deemed Universities
- Professional Colleges
- Business Schools
- International Education Divisions / Centres
- Educational Counsellors
- International Educational Consultants
- Training Centres / Institutes
- Distance Education Centres
- University Off Campus Centres
- Research Foundations
- Dept. of Education
- Dept. Of Human Resource Development
- Banks/Financial Institutions providing Education Loans
- Student Insurance Schemes
- Organisations providing Scholarships & Fellowships
- Educational Websites/Portals

ADVERTISEMENTS & PROMOTIONS

The exhibition will be backed by a mega promotion campaign. The following will ensure a high profile captive of plus two students and parents visitors.

- ▶ Countdown newspaper advertisements in premium position (Page No 3) of newspapers.
- ▶ Pre registration of Std XII Students to the event through International & Indian School authorities.
- ▶ Countdown advertisement through Local FM Radio & TV Channels.
- ▶ Press Conferences & Press Releases.
- ▶ Direct Invitations to the parents of Std XII Students in International & Indian School Students.
- ▶ Career Clinic - Seminars & Career Counselling for students and parents.
- ▶ One month long promotion through social media and email and SMS campaign
- ▶ Online Ads



AN UNIQUE NONSTOP ONE-ON-ONE FREE CAREER COUNSELLING FOR STUDENTS AND PARENTS WITH SEMINARS

An unique nonstop one-on-one free career counselling for students and parents from 12 Noon to 8 pm. A panel of eminent resource persons who are well known for career counselling will give one-on-one courses and career counselling to students and parents with Pre registration system. Invitations for this will be distributed to all Std XII students of all Indian & International Schools in UAE.